

We're changing the face of transport in the UK

FIVE reasons
to go **FORS**



What's FORS for?

The Fleet Operator Recognition Scheme is a voluntary accreditation scheme established in 2008. It is open to UK and non-UK fleet operators, and to the organisations who award contracts to those operators.

Becoming accredited will mean your business will be ready to take advantage of new opportunities as ever more clients make FORS a condition of business.

There are five primary benefits enjoyed by companies with FORS accreditation.

Five reasons to go for FORS:

1. Improve your road safety record
2. Reduce fines and other charges
3. Reduce emissions, boost fuel efficiency
4. Increase your industry intelligence and networking opportunities
5. Stand out from the crowd

Join FORS today, you'll save money by operating more efficiently and win the kind of business your competitors dream of.

www.fors-online.org.uk

1. Improve your road safety record

FORS manager and driver training is designed to equip transport professionals with the skills they need to improve their work related road safety and reduce the risk of collisions with vulnerable road users.

Registering with **FORS** provides you with access to safety specific tools that help you log, record, monitor and report any incidents, collisions and near-misses, as well as looking at lessons learnt by other organisations.



2. Reduce fines and other charges

The Penalty Charge Notice toolkit is designed to reduce the number of fines and charges accrued by FORS operators, relating to a range of traffic infringements.

The information and advice helps operators to become more familiar with existing laws and keeps them up to date on changes that might otherwise result in unforeseen penalties.

The toolkit is much valued by FORS companies. FORS operators on average reduce their fines and charges by 37%.

3. Reduce emissions, boost fuel efficiency

FORS provides game-changing workshops and toolkits that help operators to improve fuel management and reduce fuel consumption. Training programmes include technology recommendations on how to improve efficiencies and suggest independent organisations that can help operators monitor performance.

We offer practical help in recording and analysing fleet performance, to help refine practices to increase efficiency.

FORS operators typically save 11% on fuel use.



4. Increase your industry intelligence and networking opportunities

Accreditation provides access to a rich source of relevant industry information to help organisations enhance their operations.

FORS associates have access to regular updates showing how the scheme is helping to change the industry and where the potential opportunities are for their business.

Through the **FORS** professional development programmes and training initiatives managers and drivers will have the chance to collaborate, share industry knowledge and exchange operating tips with other logistic professionals.

5. Stand out from the crowd

Ask yourself: If you were a fleet transport customer and you were required to choose between two operators, who would you appoint? Would you select the one whose safety record and environmental practices you knew nothing of? Or the one whose **FORS** accreditation proved a commitment to good practice in all aspects of the business, including road safety, sustainability issues and many other aspects of corporate social responsibility?

It's an easy decision, of course. FORS accreditation simply makes good business sense.

FORS accreditation consists of three levels:

SILVER

This accreditation is awarded to high-quality operators who are committed to becoming safer and more efficient, while reducing their environmental impact.



GOLD

Gold accreditation is awarded only to exceptional operators who have met specific, exacting targets and are continuing to improve their performance.



BRONZE

Bronze accreditation confirms that the operator employs good practices and complies with all legal conditions of business.



What's included with your subscription?

Best practice toolkits and advice:

- **Penalty Charge Notice toolkit** - monitor, manage and reduce the number of penalties your business receives
- **Fuel use tracker** - record and track fuel usage, monitor miles per gallon, CO₂ and efficiency improvements
- **Cycle safety toolkit** - minimise the risk of collisions between your vehicles and vulnerable road users
- **Delivery strategy toolkits** - improve delivery plans and reduce the amount of time spent in traffic
- **CLOCS Manager collision reporting and investigation tool** - capture, investigate, analyse and reduce collisions
- **FORS performance management system** - demonstrate safety and efficiency improvements and progress through the FORS accreditation levels



Professional development

FORS accreditation entitles operators to a variety of training opportunities for both managers and drivers:

- **Going for Bronze** - manager workshop to support your business through the bronze accreditation process
- **Nine FORS Practitioner workshops** - covering safety, efficiency, environmental issues and performance management
- **Level 3 Safe, Green and Efficient Fleet Management qualification** - access to the qualification for managing a transport fleet in a safe, environmental and efficient way
- **Safe Urban Driving** - access to driver CPC training
- **Four Driver e-learning modules** - covering safety, vulnerable road user safety, fuel and PCNs
- **Access to CILT Knowledge Centre**

Exclusive offers and discounts

To help your business meet and maintain the FORS standards, there are many offers and discounts available on training, equipment and services. These will help to improve safety and efficiency, and reduce your organisation's environmental impact.



How to apply for FORS accreditation:

- 1) Register using the application form at fors-online.org.uk
- 2) Download and read the **FORS Bronze** standard
- 3) Decide on the scope of your accreditation: (i) single operating centre
(ii) multi operating centre (iii) whole fleet accreditation
(iv) Complete the audit booking form to request your audit(s)
- 4) Prepare and complete your audit(s)
- 5) Meet the appropriate standards and obtain **Bronze** accreditation
- 6) Progress to **FORS Silver** and **Gold** accreditation

For more information:

visit www.fors-online.org.uk

call 08448 09 09 44

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